

PEDAL TO THE METAL

PHX Bike Rack Project

Pre-Submittal Workshop

Project Partners



Introduction

In a creative city known for its art and up-and-coming bike culture, stylish *and* functional bike racks are both a natural fit, and a necessity.

These eye-catching racks will be important amenities for Phoenix's growing bike culture and contribute aesthetic value to our community's streetscapes.

Project Timeline

- Pre-submittal Information Session: Wednesday, December 6
- Submissions Due: Monday, December 18
- 4 Finalists Notified: Friday, December 22
- Finalists Orientation and Workshop: Tuesday, January 2
- Finalists Concept/Design Presentations: Friday, January 19
- Selections will be announced ASAP



Expectations and Awards

- The December 18 deadline is for portfolios of past work ONLY.
- Four (4) individuals/teams will be selected. Each of these will be paid \$250 to present a proposed bike rack design on January 19.
- Two (2) individuals/teams will be selected following the presentation on January 19. Each will receive \$4,000 for their design. They will be responsible for communicating with the fabricator on the production of the design. This includes providing final dimensions, material selections, paint finishes, and all specifications necessary to build the bike rack.

How to Submit via Submittable

- Submission URL: <https://artlinkinc.submittable.com>
(Create or use an existing FREE Submittable account)
- A current resume. No more than 2 pages.
- A one-page (no more than 250 words) letter of interest.



How to Submit via Submittable (cont)

- A portfolio of ten (10) digital images with a minimum of 72 dpi, including details, documenting previously completed works that demonstrate originality and skill in creating and executing ideas completed in the past three years.
- A list of descriptions of all of the pieces submitted in your portfolio with the title, date, medium, size and brief description of the artwork, and any community engagement the work involved.
- Email and phone contacts for three professional references. These references will be called only if you are a finalist.

Give us your best shot!

Your images tell us everything.

- 10 images per artist.
- Panelist could be in a dark room for 4 to 6 hours.
- If 50 artist apply, panelists will see 500 images, etc.
- You'll be competing with artists who have hired professional photographers.
- So.... your images should be *the best*.



Photos Make a Difference



Shadow Play

Meejin Yoon

Taken with iPhone

Single image professional photographed.



Shadow Play

Meejin Yoon

Photograph by Matt Winquist



Shadow Play

Meejin Yoon

People in the image shows scale and life.

Photograph by Matt Winquist



If the project has
lighting show the
glow.

Think about
hiring a
professional
photographer.

Shadow Play Meejin Yoon
Photograph by Matt Winquist



Shadow Play
Meejin Yoon
Bla Bla Bla
Bla Bla Bla
Bla Bla Bla
Bla Bla Bla
Bla Bla Bla

Photograph
by Matt
Winguist



Who is Eligible to Submit?

This opportunity is open to artists, designers and any creative mind living and working in Maricopa County with the ability to produce exemplary and effective designs for new bicycle racks.

It's that simple!



Criteria for Selection

Selection of initial finalists will be based upon the quality, originality, and craftsmanship of their past works and potential to make a significant artistic contribution to this project. Individuals and teams (no more than four (4) artists on a team) are invited to apply to this call. Recommendation of the winning design will be based upon:

- The strength and feasibility of the proposed concept
- The creative approach to making a distinct bike rack
- The design's potential to engage the community in a meaningful way

FAQs

- Do I need to submit a bike rack design by Dec. 18?
 - NO
- Do I need to have previous experience in designing a bike rack?
 - NO
- Do I need to be a professional artist?
 - NO
- Do I need to create a formal presentation by Dec. 18?
 - NO
- Is there a fee to submit?
 - NO



FAQs

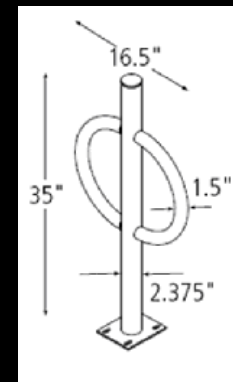
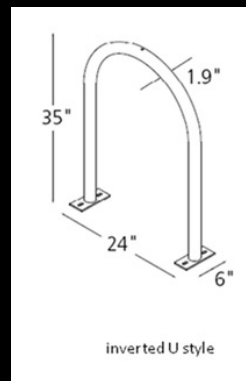
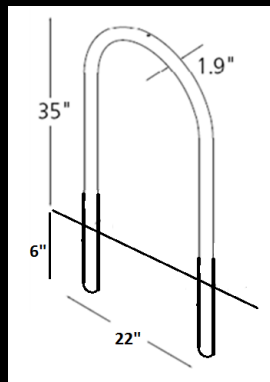
- Are creative ideas welcome?
 - YES
- Will the public know who designed the racks once selected?
 - YES
- Will businesses be able to buy these racks?
 - YES
- Will they be available for purchase throughout the city?
 - YES
- Is it free to submit?
 - YES

FAQs (for finalists)

- Can I submit with others as a team?
 - Yes, and that team's design will count as one submission.
- Must the bike racks be made of metal?
 - It's not a requirement but materials used should be durable.
- Do I need to be fabricator or have a fabricator on my team?
 - No, but the design's fabrication will be discussed extensively.
- Will the selected designers be required to fabricate the racks?
 - No, the fabrication of the racks will be a separate process.

Design Notes (for finalists)

Racks secured above ground are preferred. Installation by core drill (w/ no flange) is also possible. Additionally, a single attachment point to ground is also possible, including core drill. There will be a detailed discussion with the finalists in the orientation and workshop on Tuesday, January 2.



Who Will Serve on the Selection Panel?

- Community representatives (including cyclists)
- Artists
- Fabricator experts



More questions?

submissions@artlinkphx.org

PHX-AC@phoenix.gov

#p2mphx

**PEDAL TO
THE METAL**

PHX Bike Rack Project